

## Position your country at EBS 2017

The European Business Summit aims to bring together business and politics in order to debate contemporary issues that will affect the future of Europe. The promotion and development of a business friendly environment, European competitiveness and innovation have always been at the heart of the summit. EBS puts prominent policy-makers, influencers and stakeholders from contrasting perspectives together, to give a voice to all sides of the debate.

In addition, the summit is also reputed for its high-level networking, branding and media visibility and opportunities.

### **EBS 2017 - Partnership options**

For the 2017 Summit, we have developed several partnership opportunities and thus various ways your country can be involved with the summit:

➤ **Summit package I - SPEAKER**

Position your country and make your voice heard among the EU debate! This package comes with a speaking possibility for your high representative in one of the panel debates, round table discussions, open debates or other formats during the 2-day Summit.

➤ **Summit package II – INFLUENCER**

This package provides you with the opportunity to influence the content and co-shape a session in collaboration with EBS. This can include a speaking slot if desired, depending on the objective of the session.

➤ **Summit package III – SIDE EVENT**

You have the opportunity to host a side event (by invitation only or open to EBS participants) of any size and scope. Based on your needs, EBS can facilitate the organisation by creating and managing a targeted audience or support invitations to prominent policymakers or business representatives.

➤ **Summit package IV – YOUR MAIN EVENT**

Hold your networking event within the margins of the summit. This will enable you to take full advantage of marketing and networking opportunities as well as press and media facilities. Furthermore, all your delegates will be entitled to join the full programme of EBS. Your country and event's identity will be respected independently from EBS.

### **Membership of the EBS Steering Committee**

Whatever the level of ambition of our collaboration, you will be involved as a member of the **EBS Steering Committee**. During 6-8 meetings a year, members will shape together the programme and benefit from presentations from guest speakers (Head of Cabinet EU Commission, Academics, MEPs.) This provides you with the ability to influence the content and ensure that your priority topics get voiced during the Summit.