

# EUROPEAN BUSINESS SUMMIT

AGENDA 2017

EUROPEAN BUSINESS SUMMIT

#EBS2017

www.ebsummit.eu



**Download the European Business Summit App**  
An application to view the outline of the programme with a comprehensive timetable to stay informed on all aspects of the summit. Also get exclusive access to the list of speakers and attendees' contact details in order to arrange meetings.  
**See the full list of attendees on the EBS App!**



## PLENARY SESSIONS

### 3 SESSIONS

Over the two-day summit, 3 plenary sessions will be held in the Europe Room. The most prominent speakers coming from both policy and business sides will give keynote speeches and engage in a conversation on the main strategic challenges for the European economy.

#### A New Narrative for Europe

- KEYNOTE SPEAKER: **Jyrki Katainen**, EU Vice-President, for Jobs, Growth, Investment and Competitiveness
- CONFIRMED PANELESTERS: **N. Ganapathy Subramaniam** (Chief Operating and Executive Director, Tata Consultancy Services), **Emma Marcegaglia** (President, BUSINESSEUROPE), **Bernard Gilliot** (President, FEB), **Vincent Pang** (President of West European Region, Huawei)

**Jacques Bughin** (MGI Director & Senior Partner, Mc Kinsey Global Institute), **Giles Dickson** (CEO, WindEurope)

• MODERATOR: **Isabelle Kumar** (Reporter & Moderator Euronews)

🕒 22<sup>nd</sup> May • 17.00 – 18.30  
📍 Europe Room

#### Business Contribution to Energy Challenges

- CONFIRMED SPEAKERS: **Maros Šefčovič** (Vice-President for Energy Union, European Commission), **Jean-Pierre Clamadieu** (CEO, Solvay), **Lise Kingo** (Executive Director UN Global Compact), **Al Cook** (Sr. Vice-President, Statoil), **Adel El Gammass** (Secretary General, EERA)
- MODERATOR: **Ryan Heath** (Senior EU Correspondent, POLITICO)

🕒 23<sup>rd</sup> May • 9.30 – 10.45  
📍 Hall of Mirrors

#### Europe in a New World – Strategy to Thrive

- KEYNOTE SPEAKERS: **Minister Wolfgang Schäuble**, German Minister of Finance
- CONFIRMED SPEAKERS: **Markus Beyrer** (Director-General, BusinessEurope), **Amit Bajaj** (CEO Europe, Tata Consultancy Services), **Naguib Sawiris** (Chairman of the Supervisory Board, Euronews & Executive Chairman, OTMT Investments)
- MODERATOR: **Maithreyi Seetharaman** (Anchor & Executive Editor, Euronews)

🕒 23<sup>rd</sup> May • 16.30 – 17.45  
📍 Hall of Mirrors

## ROUNDTABLES

An in-depth discussion between business representatives, policy-makers and think tanks/universities during a session dedicated to a specific theme in the EBS 2017 Programme.

#### The Future of Healthcare - The impact of Digital



- KEYWORDS: Technological development, healthcare, disruption in healthcare systems, aging society
- KEY PARTNER: Sanofi
- CONFIRMED SPEAKERS: **Ain Aaviksoo** (Deputy Secretary General for E-Services and Innovation, Ministry of Social Affairs of the Republic of Estonia), **Monique Goyens** (Director, BEUC), **Thibault Helleputte** (CEO, DNAnalytics), **Gilles Litman** (Vice-President Global Innovative Care Solutions, Sanofi), **Clive Needle** (Senior Policy Advisor, EuroHealthNet), **Xavier Prats-Monné** (Director-General, DG SANTE), **Prof. Bernd C. Stahl** (Director of the Centre for Computing and Social Responsibility, De Montfort University Leicester)
- MODERATOR: **Carmen Paun** (Healthcare Reporter, POLITICO)

🕒 22<sup>nd</sup> May • 11.00 – 12.15  
📍 Arenberg

#### Europe's Trade Strategy - New Trade Deals for Europe



- KEYWORDS: Trade, Foreign Policy, Emerging Markets, Economic Diplomacy, Asia, Brexit, USA
- KEY PARTNER: International Chamber of Commerce (ICC)
- CONFIRMED SPEAKERS: **Frank Belfrage** (Economist & Diplomat, Sweden), **Jim Bacchus** (Chair, ICC Commission on Trade and Investment Policy), **Prof. Bernard Hoekman** (Director of the Research Area "Global Economics", European University Institute), **Cecilia Malmström** (European Commissioner for Trade), **Pieter Timmermans** (CEO,

Federation of Enterprises in Belgium), **Ambassador Carlos Marcio Cozende** (Undersecretary General for Economic and Financial Affairs, Ministry of Foreign Affairs Brazil), **Vladimir Dmitriev** (Vice-President, Russian Chambre of Commerce)

- KNOWLEDGE PARTNER: European University Institute
- MODERATOR: **Shada Islam** (Director Europe & Geopolitics, Friends of Europe)

🕒 22<sup>nd</sup> May • 15.00 – 16.30  
📍 Arenberg

#### Protecting our Individual Freedom - European Security for Companies and Citizens



- KEYWORDS: Security Union, cyber security, data protection, hybrid warfare
- KEY PARTNER: Avast
- CONFIRMED SPEAKERS: Keynote speech of **Julian King** (European Commissioner for the Security Union), **Philippe De Backer** (Belgian Secretary of State for Social Fraud, Privacy and North Sea), **David Francis** (Managing Director, Huawei Cyber Security Union), **Yves-Alexandre de Montjoye** (Lecturer Imperial College London in Data Science Institute), **Steve Purser** (Head of Core Operations Department, ENISA), **Ondrej Vlcek** (CTO, Avast)
- KNOWLEDGE PARTNER: ENISA
- MODERATOR: **Stephen Fidler** (UK and Brexit Editor, The Wall Street Journal)

🕒 22<sup>nd</sup> May • 15.30 – 16.45  
📍 Hall of Mirrors

#### Sustainable Living in Europe – Foresights for 2050



- KEYWORDS: Sustainable lifestyles, innovation, foresights, open innovation systems
- KEY PARTNER: FoodDrinkEurope
- CONFIRMED SPEAKERS: **Jean-Philippe Azoulay** (Director General, European Crop Protection Association), **Vincenzo Costigliola** (President, European Medical Association), **Gilles Morel** (President, FoodDrinkEurope), **Simon Pickhard** (Director International Programmes, Academy of Business in Society), **Arūnas Vincičūnas** (Head of Cabinet of Vytenis Andriukaitis, Commissioner for Health & Food Safety, European Commission)
- MODERATOR: **Mathew Carr** (Reporter Bloomberg)

🕒 23<sup>rd</sup> May • 10.45 – 12.00  
📍 Library

#### How to Develop an Industrial Strategy for Europe? The future of EU's industry in the coming decade

- KEYWORDS: Digitalisation of industries, artificial intelligence, future industry, sustainable economy
- KEY PARTNER: i24c
- CONFIRMED SPEAKERS: **Jacques Bughin** (MGI Director & Senior Partner, McKinsey Global Institute), **Adina Claić** (Professor College of Europe & Director of Brussels Office of Copenhagen Economics), **Ms Lowri Evans** (Director-General, DG GROW), **Ambroise Fayolle** (Vice-President, European Investment Bank), **Hans Fischer** (CEO Europe, Tata Steel), **Heinz Haller** (Executive Vice-President, Dow Chemical EMEA), **Dr. Jijun Luo** (Vice-President Solution Management and Marketing Europe, Huawei Technologies), **Gianpiero Lotito** (CEO, FacilityLive), **Tomas Wyns** (Project Researcher Environment & Sustainable Development, Institute for European Studies, VUB), **Affre Alexandre** (Director, BusinessEurope)
- MODERATOR: **Victoria Main** (Former Journalist of Reuters, VP & Partner Cambre)

🕒 23<sup>rd</sup> May • 14.30 – 15.45  
📍 Arenberg

#### Tapping the potential of the E-Commerce Market for Europe The Best Possible Scenario for the Digitalisation of the Internal Market

- KEYWORDS: E-Commerce, digitalisation, internal market, competitiveness, sustainability, growth, supply chain challenges, internet of things, protection of consumers, Consumer Protection Cooperation, alternative dispute settlement, online purchasing
- CONFIRMED SPEAKERS: **Amit Kapur** (Director & Head Benelux, Tata Consultancy Services), **Cecilia Bonefeld-Dahl** (Director-General, DIGITALEUROPE), **Eric Hazan** (Senior Partner Paris, MGI), **Tomasz Husak** (Head of Cabinet, Commissioner Bienkowska), **Kurt Pierloot** (CEO Bpack, Bpost), **Isabel Rocher** (Head of E-Commerce Solutions, DS Smith)
- KEY PARTNERS: Gondola, Solvay Brussels School
- MODERATOR: **Ian Wishart** (Brussels Correspondent, Bloomberg)

🕒 23<sup>rd</sup> May • 15.00 – 16.15  
📍 Library

#### Sustainable Development Goals Conference at EBS (CSR Europe) How Progressive Business Practices support Inclusive Growth & Equality



- KEYWORDS: Business Contribution, Sustainable Development Goals, human capacity, aging society, diversity in society, circular economy, youth activation
- KEY PARTNER: CSR Europe
- CONFIRMED SPEAKERS: **Jyrki Katainen** (Vice-President for Jobs, Growth, Investment and Competitiveness, European Commission), **Philippe Lamberts** (Co-Chair of the Greens, European Parliament), **John Raspin** (Partner, Frost & Sullivan), **Mark Langley** (CEO, Project Management Institute, PMI), **Hans Daems** (Group Public Affairs Officer, Hitachi), **Etienne Davignon** (President CSR Europe), **Lise Kingo** (Executive Director, UN Global Compact)
- MODERATORS: **Anya Sitaram** (Moderators for Europe), **Jan Noterdaeme** (Senior Advisor, CSR Europe)

🕒 22<sup>nd</sup> May • 11.00 – 16.00  
Opening Plenary and keynote speeches • 11.00 – 13.15  
Networking Lunch • 13.15 – 14.15  
Workshops • 14.15 – 15.30  
Closing Speech • 15.30 – 16.00

📍 Europe & Sax

#### European Dialogue on Skills and Migration (DG Home) From Immigration to Integration: How businesses, individuals and society can all benefit



- KEYWORDS: Migration, Employment, Refugee crisis, sustainable work environments, skills
- KEY PARTNER: DG Home
- CONFIRMED SPEAKERS: **Marianne Thyssen** (European Commissioner for Employment, Social Affairs, Skills and Labour Mobility), **Dimitris Avramopoulos** (European Commissioner for Migration, Home Affairs and Citizenship), **Jo Deblaeere** (CEO Europe Accenture), **Michel Vermaerke** (CEO Febelfin & Head of the FEB-VBO Refugees Task Force), **Henrik Dider** (Director, HR Scandic Hotels Sweden), **Mark Michiels** (Chief Human Resources, Bpost), **Birgit Klesper** (Vice-President, Corporate Responsibility and Corporate Communications Deutsche Telekom), **Fons Leroy** (Chair, European Network of Public Employment Services), **Matthias Oel** (Director "Migration and Mobility", DG Migration and Home Affairs, European Commission), **Olivia Ross-Wilson** (Corporate Communication Manager, IKEA Group), **Torben Schreiber** (CEO, Scheibers), **Peter Wågström** (CEO, NCC)
- MODERATOR: **Sean Klein** (Sean Klein Media Ltd & Former Brussels Bureau Chief, BBC)
- MODERATORS WORKSHOPS: **Laura Corrado** (Head of Unit "Legal Migration and Integration", DG Migration and Home Affairs, European Commission), **Valentina Pop** (Reporter, The Wall Street Journal)

🕒 23<sup>rd</sup> May • 09.00 – 13.00  
High level panel: Labour Market Integration of refugees • 09.10 – 10.20  
Parallel Thematic Discussions • 10.30 – 11.30  
High level panel: Integration of Refugees into the labour market • 11.30 – 12.15

📍 Arenberg

## SIDE SESSIONS

#### Executive Roundtable - Enabling Organisational Change through Strategic Initiatives: drivers of Europe's future



🕒 22<sup>nd</sup> May • 15.30 – 17.00  
Mark Langley, CEO, Project Management Institute  
📍 Blue Room  
By Invitation Only

JOIN US FOR

### The EBS Night Cap - 10 PM



Have a drink and mingle with the European Business Summit participants

Our nightcap is a walk away from the EBS at the NH Hotel Grand Sablon.  
Monday 22<sup>nd</sup> of May - 10 PM

#### Nord Stream 2: Project Briefing



🕒 23<sup>rd</sup> May • 08.30 – 09.30  
Alex Barnes, Governmental Relations Advisor, Nord Stream 2 AG  
Sebastian Sass, EU Representative, Nord Stream 2 AG  
📍 Tapestry

#### Catalonia, A World-Class Digital Hub



🕒 23<sup>rd</sup> May • 10.30 – 12.30  
Hon. Jordi Baiget i Cantons, Government of Catalonia, Minister of Business and Knowledge  
Nuria Betriu, Government of Catalonia, Director General, Catalonia Trade & Investment  
MODERATOR: Brian Maguire, Editor-in-Chief, European Business Express Media  
PARTNER OF THE SESSION: Catalonia Trade Investment

📍 Networking Village  
By Invitation Only

## NETWORKING MOMENTS

#### Networking Lunch: The Space Industry in Wallonia

• GUEST SPEAKERS: **Michael Gillon** (Research Associate - Founder of the TRAPPIST-1 system), **Julien De Wit** (Postdoctoral Associate, Massachusetts Institute of Technology), **Jean-Claude Marcourt** (Vice-President, Minister of Economy, Innovation & Digital, Walloon Government)

🕒 22<sup>nd</sup> May • 12.30 – 14.00  
📍 Private Lounge  
By Invitation Only

#### EBS Exclusive Luncheon: The Future of Europe

• GUEST SPEAKER: **Guy Verhofstadt** (President ALDE Group of the European Parliament and Chief Brexit Negotiator)

🕒 22<sup>nd</sup> May • 12.30 – 14.00  
📍 Tapestry  
By Invitation Only

#### Business Leaders' Dinner

• SPEAKERS: **Didier Reynders** (Deputy Prime Minister and Belgian Minister of Foreign Affairs), **Michaël Gillon** (Research Associate, Founder of the TRAPPIST-1 system)

🕒 22<sup>nd</sup> May • 20.00 – 21.30  
📍 Hall of Mirrors  
By Invitation Only

#### Business Leaders' Lunch

• SPEAKER: Keynote speech of **Günther Oettinger** (European Commissioner for Budget and Human Resources)

🕒 23<sup>rd</sup> May • 12.30 – 14.00  
📍 Hall of Mirrors  
By Invitation Only

#### Networking Cocktails

🕒 22<sup>nd</sup> May • 18.30 – 19.45 (Sponsor: ENISA)  
🕒 23<sup>rd</sup> May • 18.30 – 20.00  
📍 Networking Village

**TATA CONSULTANCY SERVICES**  
STRATEGIC PARTNER

# EBS 2017 AGENDA



Under the High Patronage  
of His Majesty the King of the Belgians



Under the patronage of Mr Jean-Claude Juncker,  
President of the European Commission

**EUROPE 1**  
**SAX**

**LIBRARY 5**  
**INNOVATION HUB (DAY 1)**

**ENTRANCE**

**TAPESTRY 2**

**3 ARENBERG**  
**ORANGE ROOM**  
**BLUE ROOM**



**Download the European Business Summit App**  
An application to view the outline of the programme with a comprehensive timetable to stay informed on all aspects of the summit. Also get exclusive access to the list of speakers and attendees' contact details in order to arrange meetings.  
**See the full list of attendees on the EBS App!**

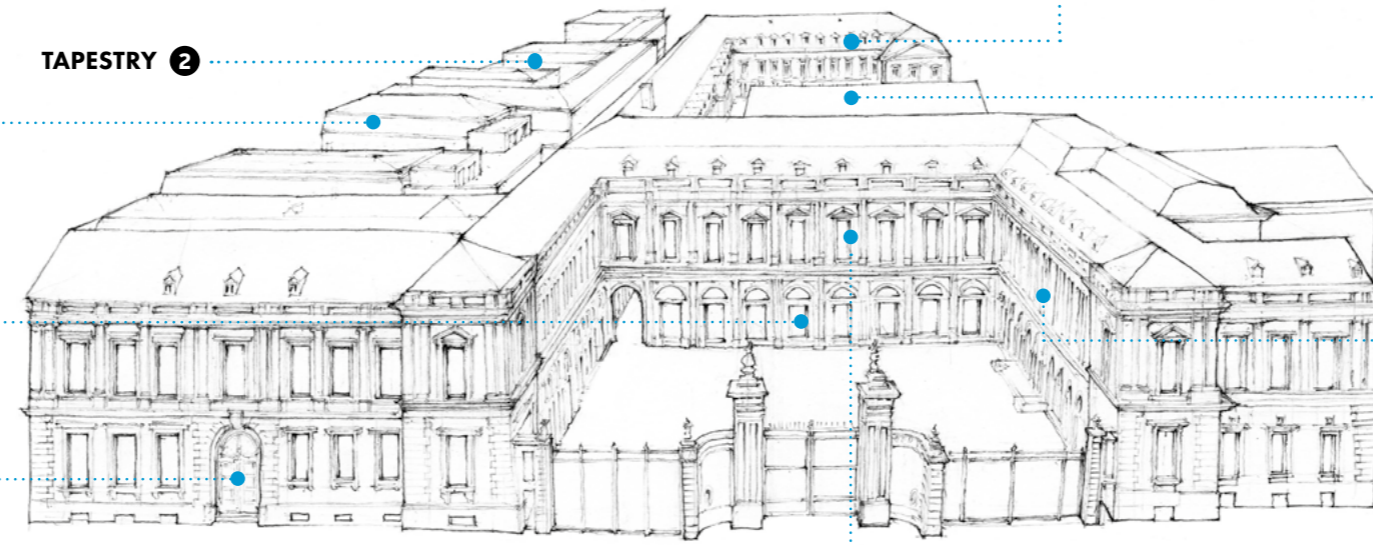
**4 NETWORKING VILLAGE**

**MEET THE EXPERTS**  
**AGORA**  
**PRIVATE LOUNGE**  
**EURONEWS STUDIO**

**6 MARBLE GALLERY**  
**SPEAKERS ROOM**  
**PRESS LOUNGE**

**EXECUTIVE MEETING LOUNGE**  
**TATA CONSULTING SERVICES**

**7 HALL OF MIRRORS**



## AGORA SESSIONS

### 10 SESSIONS – NETWORKING VILLAGE

A wide range of highly positioned policy-makers and business representatives visit the European Business Summit every year. EBS provides them with the occasion to give a keynote speech or to engage in a lively debate within the Networking Village. These sessions will be very interactive when addressing a current hot topic from within the European Union.

#### What are the next steps for better economic governance in the Eurozone?

- 22<sup>nd</sup> May • 10.30 – 11.00
- Valdis Dombrovskis, Vice-President Euro & Social Dialogue
- Guntram Wolff, Director, Bruegel

#### Money for nothing: the basic income debate

- 22<sup>nd</sup> May • 11.15 – 12.15
- Prof. Guy Standing, Co-president, Basic Income Earth Network, BIEN
- Prof. Mark Smith, Professor Human Resource Management, Grenoble Ecole de Management
- Prof. Olli Kangas, Director of Community Relations, Kela Finland
- Prof. Philippe Van Parijs, KU Leuven
- MODERATOR: Chris Burns, Freelance journalist, Euronews

#### European Economic Diplomacy: A new tool to compete in a global world?

- 22<sup>nd</sup> May • 12.30 – 13.30
- Angelos Pangratis, Hors Classe Adviser for Economic Diplomacy, European External Action Service (EEAS)
- Arnaldo Abruzzini, CEO, Eurochambers
- Pierre Lionnet, Director of Research, EUROSPACE
- MODERATOR: Chris Burns, Freelance journalist, Euronews

#### Between free trade and protectionism Which way is the EU going?

- 22<sup>nd</sup> May • 13.45 – 14.45
- Gilles Suply, Adviser for International Entrepreneurship, VOKA
- Michel Cermak, Researcher & advocate, 11.11.11
- Pierre Defraigne, Executive Director, Madariaga - College of Europe Foundation
- MODERATOR: Chris Burns, Freelance journalist, Euronews

#### How can Europe foster its start-up and scale-up potential?

- 22<sup>nd</sup> May • 15.00 – 16.00
- Karen Boers, Co-Founder & CEO, Startups.be
- Lenard Koschwitz, Director for European Affairs, Allied for Startups
- Roald Sieberath, Venture Capitalist, BeCentral
- Tom Flanagan, Centre Director, Dublin Institute of Technology
- MODERATOR: Julie Cruyt, General Manager, BetaGroup

#### Fake News

- 22<sup>nd</sup> May • 16.15 – 17.15
- Hans Van Der Loo, Chairman Advisory Board, Institute for Integrated Economic Research
- Jamie Shea, Deputy Assistant Secretary General for Emerging Security Challenges, NATO
- Roubini Gropas, Team Leader, European Political Strategy Centre (EPSC)
- MODERATOR: Katrina Sichel, Communications Specialist & Moderator

#### Is Europe imploding?

- 23<sup>rd</sup> May • 10.45 – 11.30
- Paul Magnette, Minister-President, Walloon Government

#### US – EU relations in the Trump Era: risks and opportunities

- 23<sup>rd</sup> May • 12.00 – 13.00
- Daniel Gros, Director Economics & Finance, CEPS
- Ian Lesser, Vice-President for Foreign Policy, The German Marshall Fund of the United States (GMF)
- Jacek Krawczyk, President, Employers' Group, EESC
- MODERATOR: Chris Burns, Freelance journalist, Euronews

#### How will Europe look in 2019?

- 23<sup>rd</sup> May • 14.15 – 15.15
- Doru Frantescu, Director, VoteWatch Europe
- Paweł Świąboda, Deputy Head, European Political Strategy Centre (EPSC)
- Prof. Roberto Castaldi, Associate Professor of Political Theory, eCampus University
- MODERATOR: Chris Burns, Freelance journalist, Euronews

#### The future of the European Economy & Euro

- 23<sup>rd</sup> May • 15.30 – 16.30
- Johan Van Overtveldt, Belgian Minister of Finance
- Karel Lannoo, CEO, CEPS
- Mario Monti, Senator for Life, Italian Senate
- Prof. André Sapir, Senior Fellow, Bruegel
- MODERATOR: Chris Burns, Freelance journalist, Euronews

## INNOVATION HUB

### LIBRARY

MODERATOR: Torsten Wipiejewski, Business Development, Huawei's Hardware Engineering Institute

#### Horizon 2050: super-materials for zero footprint

- 22<sup>nd</sup> May • 11.45 – 12.15
- Prof. Nicola Pugno, Professor of Solid and Structural Mechanics, University of Trento, ERC Grantee
- Dr. Konstantinos Gkagkas, Senior Engineer in Advanced Technology Division, Toyota Motor

#### Exploring the nano-flatlands: new frontiers opened by the world's thinnest materials

- 22<sup>nd</sup> May • 13.45 – 14.15
- Prof. Valeria Nicolosi, Professor of Nanomaterials and Advanced Microscopy, School of Chemistry, CRANN & AMBER, Trinity College Dublin, ERC Grantee

#### Gene therapy centre based on disruptive technology

- 22<sup>nd</sup> May • 14.30 – 15.00
- Prof. Deniz Kirik, Professor of Neuroscience Brain Repair and Imaging in Neural Systems (BRAINS), Lund University, ERC Grantee

#### Reflections on the academic start-up process

- 22<sup>nd</sup> May • 15.15 – 15.45
- Prof. Davide Ianuzzi, Professor of Physics (PHD, MBA), Vrije Universiteit Amsterdam, ERC Grantee

#### The causes of extreme pro-group action

- 22<sup>nd</sup> May • 16.00 – 16.30
- Prof. Harvey Whitehouse, Director of the Institute of Cognitive and Evolutionary Anthropology, University of Oxford, ERC Grantee

## MEET THE EXPERTS

### 16 SESSIONS – NETWORKING VILLAGE

#### MTE1: In a post-truth Era, What are the challenges for social media?

- 22<sup>nd</sup> May • 10.15 – 10.45
- Christophe Ginisty, CEO, AGOREP

#### MTE1: Protecting your Business from the risks of Brexit

- 22<sup>nd</sup> May • 11.00 – 11.45
- Garvan Walshe, CEO, BrexitAnalytics

#### MTE2: Successful Smart Cities

- 22<sup>nd</sup> May • 11.30 – 12.30
- Jean-Claude Marcourt, Vice-President & Minister of Economy, Innovation & Digital, Walloon Government

#### MTE1: The future of the single market

- 22<sup>nd</sup> May • 12.15 – 13.15
- Susan Danger, CEO, American Chamber of Commerce to the EU (AmCham EU)
- Marcus Navin-Jones, Partner, Keller and Heckman LLP
- Roger Vickerman, Dean for Europe and Professor of European Economics, University of Kent

#### MTE1: Universities – their role in Economic development

- 22<sup>nd</sup> May • 13.30 – 14.30
- Dr. Lidia Borrell-Damián, Director Research and Innovation, European University Association
- Dr. Alfredo Soeiro, Professor University of Porto, Vice-Chairman of FEANI European Monitoring Committee
- Tom Flanagan, Director, DIT Hothouse

#### MTE2: From Zero to Hero: Who are the European hidden champions?

- 22<sup>nd</sup> May • 14.30 – 15.30
- Iraklis Agiovlasis, International Technology Transfer Expert, Enterprise Europe Network Austria
- Luca Sangalli, CFO, FacilityLive
- MODERATOR: Stuart Reigeluth, Revolve Media, Founder

#### MTE1: Gender & Inclusion in business: Turning disruption into opportunity for women and your company

- 22<sup>nd</sup> May • 15.00 – 15.30
- Robert Baker, Senior Partner & Global Client Director, Mercer

#### MTE1: Gender & inclusion in science and technology: Why care about the gender balance in business and education?

- 22<sup>nd</sup> May • 15.45 – 16.15
- Meie van Laar, Project Manager, NEMO Science Learning Centre
- Suzanna Filipceki Martins, Project Manager, European Network of Science Centres and Museums (Ecsite)

#### MTE1: Smart Territories Digital and Creativity at the service of citizens

- 22<sup>nd</sup> May • 15.45 – 16.15
- Nathalie Crutzen, Director, Smart City Institute

#### MTE1: Gender & Inclusion in higher education

- 22<sup>nd</sup> May • 16.30 – 17.00
- Tomas Rehacek, Project Manager, European Network of Science Centres and Museums (Ecsite)

#### MTE1: A peak into the future? Expected change in British People's Behaviour and Society after Brexit

- 23<sup>rd</sup> May • 10.45 – 11.30
- Prof. Michael Bruter, Professor of political science and European politics (ERC Grantee), London School of Economics

#### MTE1: Art & Culture 3.0 A new meaning of strategy for your business

- 23<sup>rd</sup> May • 11.45 – 12.30
- Johanna Suo, Director, ifa laboratory

#### MTE1: Retaining & attracting young talent in Europe

- 23<sup>rd</sup> May • 12.45 – 13.45
- Jiwon Lee, Think Young
- Karim Chetoui, Head of International Relations Unit, Actiris
- Prof. Jacqueline O'Reilly, University of Sussex School of Business, Management and Economics, Head of CROME

#### MTE1: Use it Wisely - Future-proofing European Industry

- 23<sup>rd</sup> May • 14.00 – 14.30
- Göran Granholm, VTT Technical Research Centre of Finland LTD, Senior Scientist

#### MTE2: Future of Robotics

- 23<sup>rd</sup> May • 14.00 – 14.30
- Göran Karlsson, European Digital Champion for Artificial Intelligence and Cognitive Solutions, Tata Consultancy Services

#### MTE1: Ubiquity University: The AirBnB of Education

- 23<sup>rd</sup> May • 14.45 – 15.15
- Jim Garrison, Founder and President, Ubiquity University

#### MTE1: A platform to support product innovation

- 23<sup>rd</sup> May • 14.45 – 15.15
- Ana Arroyo Muñoz, Researcher, Tecnalia

#### MTE1: How to reduce household energy consumption?

- 23<sup>rd</sup> May • 15.30 – 16.00
- Ryan Granville, Producer, Fremem Corp.

#### MTE1: What is a Social Robot?

- 23<sup>rd</sup> May • 16.15 – 16.45
- Prof. Carlos Rioja del Río, Professor of Engineering, Universidad de Cadiz

**TATA**  
**CONSULTANCY**  
**SERVICES**

**STRATEGIC PARTNER**